

STAFF REPORT

TO: Chair and Members, Communications Subcommittee
FROM: Murray Staite
REFERENCE: C797
DATE: 30 September 2009
SUBJECT: Radio Advertising

PURPOSE

To inform Subcommittee members of the various radio advertisements currently being used to promote the services/functions of the Tasman District Council.

BACKGROUND

At the last meeting of this Subcommittee, members asked that a sample of the various radio advertisements be presented at the next meeting.

Paul Jennings from Dry Crust Communications will be in attendance to provide these samples and answer any questions.

RECOMMENDATION

That the Radio Advertising Report dated 30 September 2009 be received.

Murray Staite
Corporate Services Manager