

STAFF REPORT

TO: Chair and Members, Communications Subcommittee
FROM: Murray Staite
REFERENCE: C797
DATE: 21 January 2009
SUBJECT: **Corporate Services Manager's Report**

I would like to take this opportunity to welcome committee members back to another year. The 2008 year was a time of setting processes in place and I look forward to working with you all to build on last year's success in the area of Council communication.

1 Strategy

With the workload surrounding Council's long term council community plan (LTCCP) there has been limited time available to prepare the underlying programmes that support the new strategy adopted by Council last year. This work will become a priority once the draft LTCCP is completed in February of this year.

2 Communications Tender

Councillors are aware that the current contract held by Dry Crust Communications is required to be retendered. Staff have commenced work on this tender with the draft tender documents coming back to this subcommittee for final approval.

3 Financials

Financials	6 months to 31 December 2008	2008/2009 full year budget
Website maintenance	6,435	20,000
Newsline	45,000	90,000
Radio/Newspaper	12,329	23,000
Shows/Displays/Events	4,258	5,000
Communications Officer	35,000	70,000
Discretionary	-	3,100
	103,022	211,100

Murray Staite
Corporate Services Manager