

STAFF REPORT

TO: Chair and Members, Communications Subcommittee
FROM: Corporate Services Manager
DATE: 6 August 2008
SUBJECT: **Communications Strategy**

Purpose

To review the Communications Strategy and subject to any changes, make a recommendation to the Corporate Services Committee.

Background

Staff and members of the Subcommittee have been involved in a revision of Council's existing Communications Strategy. The strategy attached to his report has been reviewed and endorsed by Council's management team, as well as being reviewed by the Subcommittee members.

Outcomes

This proposed strategy aligns with Council outcomes as noted on page 43 of Council's 2006 – 2016 LTCCP.

Significance

The recommendation is not considered significant as noted in Council's Significance Policy.

Recommendation

That subject to any changes, the attached Communications Strategy be recommended to Corporate Services Committee for adoption.

Murray Staite
Corporate Services Manager