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| Report No:               | RCS12-04-03   |
| File No:                 |               |
| Date:                    | 10 April 2012 |
| <b>Decision Required</b> |               |

## REPORT SUMMARY

**Report to:** Community Services Committee  
**Meeting Date:** 19 April 2012  
**Report Author:** Community Services Manager  
**Subject:** Naming of Mapua Waterfront Park

### EXECUTIVE SUMMARY

To ask Councillors whether they wish to retain the name 'Waterfront Park' or to consider other options.

### RECOMMENDATION/S

- 1 That this report be received.
- 2 If the Committee agrees to the recommendation, staff will advertise this proposal and provide any comments/objections received to the next meeting on 31 May 2012.

### DRAFT RESOLUTION

**THAT the Community Services Committee:**

- 1 **Receives the Naming of the Mapua Waterfront Park Report RCS12-04-03; and**
- 2 **Agrees that either of the current temporary names 'Waterfront Park' or 'Mapua Waterfront Park' be publicly notified as the permanent name for the reserve thus providing the community with the opportunity to object and/or provide alternative names.**

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## **1. PURPOSE**

- 1.1 To ask Councillors whether they wish to retain the name 'Waterfront Park' or to consider other options.

## **2. BACKGROUND**

- 2.1 Over the last few years the new reserve on the former Mapua Chemical Works land has been called the 'Waterfront Park' and with the development of the reserve nearing completion, consideration needs to be given as to whether the current name is retained or other options are considered.

## **3. PRESENT SITUATION/MATTERS TO BE CONSIDERED**

- 3.1 The current name has been used by Council and the locals throughout the planning and development of the park and is recognised throughout the district.
- 3.2 As part of the work to complete the development, permanent signage will be required and with the final plans currently being developed this decision needs to be made within the next two months.

## **4. OPTIONS**

- 4.1 Retain the current temporary name of either 'Mapua Waterfront Park' or 'Waterfront Park'.
- 4.2 Request staff to provide other name options at the next meeting.
- 4.3 Ask the residents of Mapua for their ideas of a name.

## 5. PROS AND CONS OF OPTIONS

- 5.1 (Option 1) – picks up a name already accepted by the community and one that describes well the location of the reserve.
- 5.2 (Option 2) – relies on staff coming up with appropriate names that would be accepted by the community.
- 5.3 (Option 3) – provides the local community with the opportunity to provide other options.

## 6. EVALUATION OF OPTIONS

- 6.1 **Option 1** – while this option is well accepted by Council and the community and describes well the location of the reserve, it could be seen as an interim name only by some members of the community.
- 6.2 **Option 2** – this option is not favoured as any other name accepted by Council should have community approval.
- 6.3 **Option 3** – while this option provides for more public involvement, this could create a lengthy public consultation and end up with the existing name.

## 7 SIGNIFICANCE

- 7.1 This is not a significant decision according to Council's significance policy.

## 8. RECOMMENDATION/S

- 8.1 That this report be received.
- 8.2 That the current temporary name 'Waterfront Park' be publicly notified as the permanent name for the reserve thus providing the community with the opportunity to object and/or provide alternative names.

## 9. TIMELINE/NEXT STEPS

- 9.1 If the Committee agrees to the above recommendation, staff will advertise this proposal and provide any comments/objections received to the next meeting on 31 May 2012.

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| <b>10. DRAFT RESOLUTION</b> |
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**THAT the Community Services Committee:**

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Lloyd Kennedy

Community Services Manager

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