



Community Recreation, Grants and Cultural Services Activity Management Plan

2012-2022

DRAFT

GROUP NAME: Community Services

Community Recreation, Grants and Cultural Services, Activity Management Plan

What we do

The Community Recreation activity provides for the recreational and cultural needs of the communities of the Tasman District. This is done through projects that encourage the community to participate in recreation, sports, arts and heritage activities. This requires providing and supporting events, programmes and promotions across the district for different age groups, interests and abilities. The activity requires working collaboratively with the community, government and non government agencies to ensure the relevance and sustainability of programmes. Where gaps exist in services there is a role to advocate and work on behalf of the community to meet needs.

Within the role of strengthening communities is the provision of resources for community initiatives and community organisations to enable them to achieve their objectives by way of grants. Grants are predominately for 'not for profit' community and voluntary groups working for the benefit of Tasman District.

Why we do it

The Council is required by the Local Government Act and by community expectation to promote the wellbeing of the community. There is also an expectation by the community that council will promote the well-being of the communities in its District. Participation in recreation and sport is essential to improving quality of life and a key way for Council to help build strong and safe communities. Council invests in facilities and infrastructure ensuring the community maximises the use of this investment is a key focus of Community Recreation activity. This requires providing and informing communities of opportunities to participate in Recreation and Leisure activities.

The Community Recreation Activity is an essential component of Council's business in terms of how it strengthens and supports our communities.

Contribution to Community Outcomes

Community Outcomes	How Our Activity Contributes to the Community Outcome
Our vibrant community is safe, well, enjoys an excellent quality of life and supports those with special needs.	Providing and supporting quality recreational services which enable participation in suitable relevant and enjoyable activities lifelong.
Our community understands regional history, heritage and culture.	Promotion and celebration of our history and diverse cultures. Support of organisations that preserve and display our regions heritage and culture.
Our diverse community enjoys access to a range of spiritual, cultural, social, educational and recreational services.	Promotion and delivery of recreational services that reflect the diversity of the Tasman District. Assists community-led facilities, projects and initiatives to deliver benefits across the broader community.

Our participatory community contributes to district-decision making and development.

Enabling organisations to work with Council to deliver benefits across the community.

Our Goal

Council's aims are to enhance the quality of life of the community by providing and supporting quality recreational and cultural services.

Key Issues

- Funding from external agencies is subject to external review.
- The growth in population raises expectations of service delivery but also brings new and valuable skills to the region.
- The Voluntary sector is facing challenges of a reduction in volunteer hours, compliance with health and safety requirements, and reduced sponsorship and grant money available. This is likely to increase the demand for Council grant funding. It may be difficult to meet community expectations on the amount of grant funding available.
- Council needs to ensure we continue to get value for money from grants dispersed. It is estimated by the NZ Federation of Voluntary Welfare Organisations that for every dollar an organisation receives they return \$3 to \$5 worth of services to the community.
- Managing Demand. The increase in population and changing demographics, particularly the ageing population, provides Tasman District Council with choices regarding the level of service.
- Maintaining the current level of service will increase costs over time.
- Maintaining existing budget will reduce the level of service.
- The community may request an increased level of service.

Levels of service (we provide)	We will know we are meeting the level of service if... (performance measure)	Current performance	Future performance			Future performance (targets) in Years 4 - 10
			Year 1	Year 2	Year 3	
Providing and supporting quality recreational services which enable participation in suitable, relevant, and enjoyable activities and environments lifelong.	Residents are informed of and participating in relevant safe leisure activities.	75% of the community is either fairly or very satisfied with Council recreation programmes as measured by Communitrak Survey undertaken at least three yearly.	75% of the community is either fairly or very satisfied with recreation programmes as measured by Communitrak Survey undertaken at least three yearly.			75% of the community is either fairly or very satisfied with Council recreation programmes as measured by Communitrak Survey undertaken at least three yearly.
Promotion and celebration of our history and cultures. Support of facilities and services that house our regions stories, artifacts and arts.	Residents are satisfied with the information available in publications and the experiences and access to the regions arts, culture and heritage.	95% of residents who have seen at least one of the recreation publications are fairly or very satisfied with them as measured by Communitrak Survey undertaken at least three yearly.	90% of residents who have seen at least one of the recreation publications are fairly or very satisfied with them as measured by Communitrak Survey undertaken at least three yearly. Current performance exceeds this			90% of residents who have seen at least one of the recreation publications are fairly or very satisfied with them as measured by Communitrak Survey undertaken at least three yearly.

			target.			
Promotion and delivery of events and recreational services that reflect the diversity of the District.	Residents attending a range of Council organised and supported activities and events are satisfied.	80% of the community is very or fairly satisfied with Council activities or events as measured by Communitrak Survey undertaken at least three yearly.	80% of the community is very or fairly satisfied with Council activities or events as measured by Communitrak Survey undertaken at least three yearly.			80% of the community is very or fairly satisfied with Council activities or events as measured by Communitrak Survey undertaken at least three yearly.
Community development is supported with staff advice and funding support.	Information to support communities is accessible and relevant. Information about grants assistance is accessible and appropriate. The administration of funding is clear and transparent.	70% of the community is very or fairly satisfied with the community assistance as measured by Communitrak Survey undertaken at least three yearly.	70% of the community is very or fairly satisfied with the community assistance as measured by Communitrak Survey undertaken at least three yearly.			70% of the community is very or fairly satisfied with the community assistance as measured by Communitrak Survey undertaken at least three yearly.
Provide grants to community groups to deliver services and	Grants are fully allocated to groups and individuals who meet our funding	100% of grant funding is allocated.	100% of grant funding is allocated.			100% of grant funding is allocated.

facilities that enhance community well-being.	criteria. Groups are delivering the services outlined in their applications and that they receive grant money to provide services to the community.	75% of accountability forms are returned completed.	90% of accountability forms are returned completed.			90% of accountability forms are returned completed.
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Major activities

- Provision of advice on recreation and leisure opportunities and services.
- Support of community development via advice, grants and partnership arrangements.
- Annual review of grants funding criteria and process.
- Promotion of grants funding to community via all media and support of the annual Funding Expo.
- Provision of a range of community events and activities for communities.
- Support of regional recreation programmes and providers.
- Promotion of community events and activities via website, Mudcakes and Roses, Boredom Busters, JAM website, Newline, Found Directory, Bike/Walk Tasman, Hummin in Tasman and other media.
- Provide opportunities for the regions children and youth to participate in relevant activities. Includes facilitation of the Tasman Youth Council to enable young people to participate in decision making and Nelson Tasman Connections engage youth in employment or training.
- Facilitate opportunities to ensure the Tasman District is a region that supports Positive Ageing. This includes support for the Positive Ageing Forum, publication of Mudcakes and Roses and coordinating Positive Ageing Expo's.
- Implementation of actions identified as priorities in the Nelson Tasman Regional Arts Strategy. These included the Treasured Pathway, GateWays, investment in Public Art, incorporation of arts in council facilities and projects.
- Implementation of actions identified as priorities in the Nelson Tasman Physical Activity Plan.
- Ongoing allocation of funding and advice to cultural services, e.g. Museums and the Suter Art Gallery.
- Suter Art Gallery. Tasman District Council currently allocates \$79,000 per annum to assist with the running costs for the Gallery. It has been requested that this increase to \$100,000 and inflation adjusted going forward from 2012/2013. The Suter has a proposal for redevelopment of the facility. It is estimated this will have total cost of \$10,000,000 dollars to be split three ways between Central Government, Local Government and fundraising. Tasman District Council allocation will be based on facility funding split. This is budgeted for 2014/2015 year. The redevelopment is not projected to impact running costs due to gained efficiencies.
- Get Moving is also supported by SPARC Active Communities funding, Nelson Marlborough District Health Board, Nelson City Council, Sport Tasman and clubs and event organisers. The project is an initiative to get more adults walking, running and cycling. Part of the plan resolves around entry level introductory programmes –

including for learning cycling skills, monthly guided walks and rides, and a workplace initiative called Ride and Stride to get people on their feet or bikes. The aim is to give people more skills so they can go from entry level activities to club-based competitive participation so they can improve performance and enjoy new challenges.

- Way2Go is also supported by SPARC Active Communities funding, Nelson Marlborough District Health Bora, Nelson City Council, Sport Tasman and Nelson Bay Primary Health. Way2Go has created several region wide physical activity programmes and alongside the development of community hubs to develop programmes to meet community need.

Key assumptions and uncertainties

Council will continue to deliver current activities and programmes and to receive contestable funding for these activities from external organisations.

Trends in Community Expectations

In the Community Satisfaction surveys there has been no indication by the Community for a change in the Council's role in the Community Recreation services.

Technological Change

Technology change has the ability to impact on the scope of service and the manner of delivery but there are no predicted technological changes that will have a significant effect on the activity in the medium term.

Changes in Legislation and Policies

Changes to Community Recreation Services may be driven internally through change of emphasis on increasing service or externally by other organisations such as the Government.

New capital expenditure

There are no assets held in this activity or proposed capital expenditure during the ten year period.

Significant Negative Effects

There are limited significant negative effects from the activities. Negative effects include noise from events and inconvenience due to street closures

Cost of Service Statement

Refer to Table 4 for the Cost of Services Statements for this activity.

Risk mitigation

The Risk analysis of this analysis of this activity was completed in 2011. Health and Safety for public and staff was identified as the highest risk that requires management. To manage this Risk Management Plans are prepared for all events. A sample of these plans will be peer reviewed in 2012/2013.

Revenue and Finance Policy sections relevant to this activity. This will be completed by Strategic Development.

Where the money comes from tables (to be provided via finance)

Funding impact statement (to be provided via finance)

Capital expenditure breakdown, for changes in LOS, growth and renewals (to be provided via finance)