

| | |
|--|-------------|
| Report No: | RCS11-06-04 |
| File No: | |
| Date: | 2 June 2011 |
| Information Only – no decision required | |

REPORT SUMMARY

Report to: Community Services Committee
Meeting Date: 16 June 2011
Subject: Libraries Report
Report Author: Glennis Coote, Libraries Manager

EXECUTIVE SUMMARY

The purpose of this report is to provide information on the activities of Tasman District Libraries for April and May 2011.

The number of items issued across all branches continues to trend upward. All library branches have experienced an increase in issues over the past year and total issues for the year to date are 24% ahead of last year.

Visitor numbers also continue to show a healthy increase over last year. Visitor numbers for the year to date are 36.7% higher compared to last year.

Active membership figures have shown a steady increase over the last few years. Active membership currently stands at 25,297, which is 4.3% higher than at this time last year.

Motueka High School's Community Issues class is currently conducting a survey on the need for an upgrade of the Motueka Library. The survey began in late May and the results should be made available around the end of June.

Work continues on preparing for migration to the new Library Management System. Participant libraries' policies and processes, naming conventions and cataloguing standards are being standardised as far as is possible. Tasman District Libraries' migration date is still to be confirmed but it does appear likely that it will be in October or November.

In early July the libraries will be making digital newspapers available to library users though the PressDisplay newspaper database. Library users will be able to access the newspapers from within the library and also from their home computers.

RECOMMENDATION/S

That the report be received.

DRAFT RESOLUTION

THAT the Community Services Committee receives the Libraries Manager's Report (RCS11-06-04)

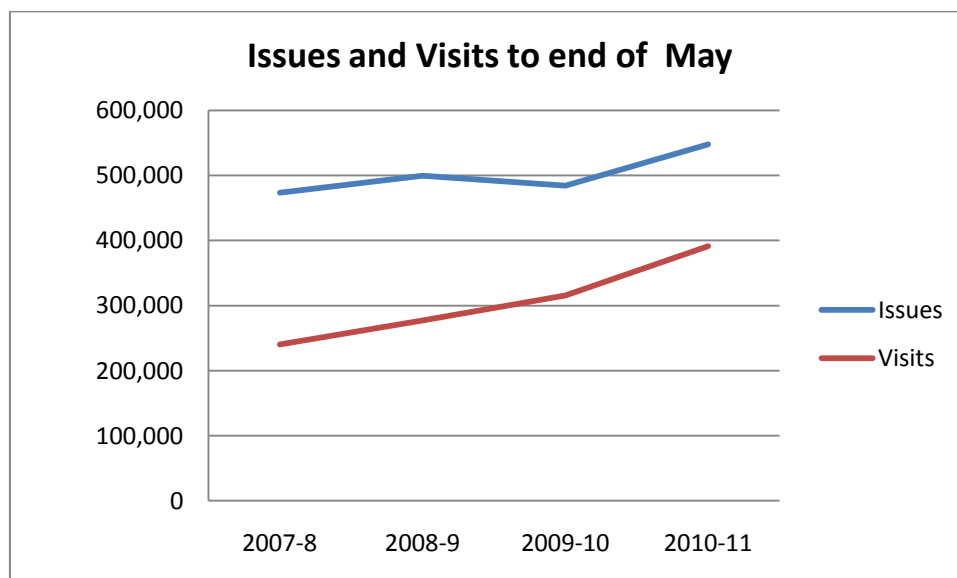
| | |
|--|-------------|
| Report No: | RCS11-06-04 |
| File No: | |
| Report Date: | 2 June 2011 |
| Information Only – no decision required | |

Report to: Community Services Committee
Meeting Date: 16 June 2011
Subject: Libraries Report
Report Author: Glennis Coote, Libraries Manager

1. STATISTICAL TRENDS

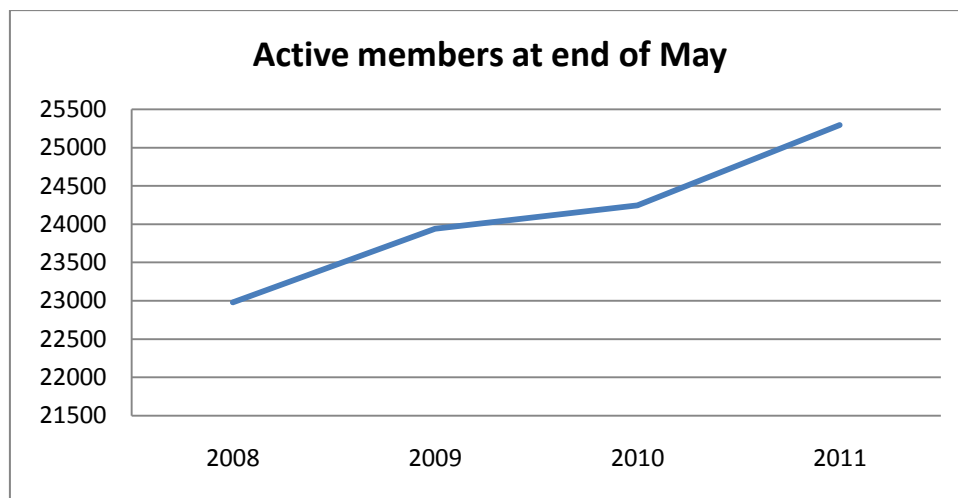
1.1 Items issued across all branches in April and May totalled 123,626. This represents a 7.6% increase in April and an 11.4% increase in May compared with the same months in 2010. All branches have experienced an increase in issues over the past year with Motueka and Takaka both showing an increase of 15% to the end of May, Murchison an increase of 8% and Richmond an increase of 31%. Total issues for the year to date are 24% ahead of last year.

During April and May total visitor numbers recorded were 89,301. This represents an increase of 20,110 or 29% compared with last year. Visitor numbers for the year to date are 36.7% higher compared to last year.



- 1.2 During April and May 631 new membership registrations were processed. Total new member registrations for the year to date is 3,283, this is 900 more than for the same period last year. Each new member registration takes approximately 10 minutes to process which means that on average around 50 hours per month of staff time is devoted to dealing with registrations.

Active membership figures have shown a steady increase over the last few years. Active members are defined as those who have used their library card during the past two years. Currently we have 25,297 active members, which is 1,052 or 4.3% higher than at this time last year. It is also the highest number recorded since we began tracking active membership in 2004.



2. MOTUEKA LIBRARY SURVEY

- 2.1 Each term Motueka High School's Community Issues class conducts a survey on issues of interest to the Motueka community. This term the class has chosen to conduct a survey on the need for an upgrade of the Motueka Library. Motueka Community Board Chair, David Ogilvie, spoke to the class and outlined the survey requirements and background and I was given the opportunity to have some input into the survey questions. The survey began in late May and the results should be made available around the end of June.

3. LIBRARY MANAGEMENT SYSTEM

- 3.1 We continue to work on preparing for migration to our new LMS. During May library staff put a considerable amount of time into helping establish the standards and system policies for the consortium. The work has involved all eight of the first-year libraries in the consortium in an effort to standardise the libraries' policies and processes, naming conventions and cataloguing standards as far as is possible. Our migration date is still to be confirmed but it does appear likely that it will be in October or November.

4. ELECTRONIC RESOURCES

- 4.1 In early July the libraries will be making digital newspapers available to library users. We have subscribed to the PressDisplay newspaper database which provides access to international and national newspapers. Library users will be able to access the newspapers from within the library and also from their home computers. To access the database from home users will need to have a Tasman District Library card.

5. LIBRARY EVENTS AND PROMOTIONS

- 5.1 Highlights for April and May included:

- Richmond Library hosted a talk by Meg Rosoff, prizewinning author of young adult novels. Meg's talk was attended by a range of age groups including members of Motueka Library's Teen book group.
- Richmond Library held 'Open Mic Workshops' in the Imaginarium after school each Wednesday during May to celebrate NZ Music Month. Fourteen intermediate and primary aged children and one adult attended the workshops over the four weeks.
- A group of 20 Cubs visited the Motueka Library to complete their Readers Badge. Library staff helped the Cubs complete a worksheet, which included using a dictionary, atlas and encyclopaedia and locating a non-fiction and a fiction book on the shelves. The evening went very well and we were pleased to be able to offer the library as a venue to this community group.
- Richmond Children's library staff dressed-up in farm attire to help out at the Family Fun day at Founders Park on Sunday 15 May. They took part in a nationwide celebration of children's books and reading. The theme was "Beyond the Haystacks".
- On 25 May Motueka, Richmond and Takaka libraries each held a Book Quiz for year 5 and 6 pupils from local primary schools. In all 22 schools (a total of 132 children) across the District took part. The quiz centred around a number of short-listed titles from the NZ Post Book Awards. Prizes were sponsored by book publishers and local businesses. The quiz was a great mix of intense concentration and fun.
- Richmond, Motueka and Takaka libraries all celebrated NZ Music Month with live music performances in each library. A highlight was Golden Bay High School's girl band "The Black Spots" who entertained a crowd of 60 people at Takaka Library. The group then went on to compete in the Smokefreerockquest regional finals in Nelson.

- On 13 April, Motueka Children’s library staff attended the official opening of the Ngatimoti Library and performance room. It was a very colourful event with all the students and teachers dressed up, representation from local MPs and education ministry, performances from students, a performance from Storyteller John Crick. Motueka Public Library enjoys a very productive relationship with Ngatimoti School. For the past five years the school has sent a class to the Motueka Library every week for students to learn library skills and be introduced to authors and a range of literature.
- Members of the Motueka and District Historical Society visited the Richmond Library for a guided tour of the library with special emphasis on the Research Room and Imaginarium. They were also given a “virtual “tour” of The Prow website and the Tasman District Libraries Kete.

5.2 Reports on library activities featured in local newspapers a number of times during May:

- The Guardian featured a story on the Motueka and District Historical Society visit.
- The Children’s Literature Quiz in Motueka was featured on the front page of the Motueka Golden Bay News.
- The beginners’ coffee-making session which ran as part of the Richmond Library’s school holiday programme featured in the Richmond-Waimea Leader.
- The Children’s Literature Quiz featured in Richmond featured in the Waimea Weekly.

6. RECOMMENDATION/S

That the report be received.

7. DRAFT RESOLUTION

THAT the Community Services Committee receives the Libraries Manager’s Report (RCS11-06-04).

Glennis Coote
Libraries Manager

g:\tara\agendas\community services\2011\june\rCS11-06-04 libraries manager.docx