

STAFF REPORT

TO: Community Services Committee

FROM: Mike Tasman-Jones

DATE: 7 October 2008

SUBJECT: Nelson Tasman Arts Strategy 'The Art of Being at the Centre'

PURPOSE

To present the attached draft of the Nelson Tasman Regional Arts Strategy "the Art of Being at the Centre". Agreement for the document, as presented, in principle is being sort prior to it being released for public submission.

BACKGROUND

In June 2007 the Nelson City Council (NCC) and Tasman District Council (TDC) received a number of submissions lead by Nelson Tasman Arts Marketing calling for the development of a regional arts strategy. The councils agreed at that time to proceed with the Nelson Regional Economic Development Agency as lead agency. Tasman District Council had allocated funds for the development of an Arts Policy, these funds totalling \$15,000 were allocated from existing budget to developing the regional strategy. The Arts Strategy Working Group was formed with Cr Pat O'Shea originally representing Tasman District Council this role was taken over by Cr Stuart Borlase with support from Cr Brian Ensor. Tasman District Council staff were represented on the Working Party by Community Recreation Advisor Mike Tasman-Jones with advice and support from Rose Biss and Susan Edwards.

DISCUSSION

The Nelson Tasman Arts Strategy is the result of extensive internal and external consultations, the list of those consulted with is appendix 1 of the document.

The Strategy is designed to integrate with existing infrastructure, policies and planning for the region. It recognises the significant support for the sector provided by Nelson City Council, Tasman District Council, key organisations and the private sector.

The Strategy has developed objectives in five areas: branding and identity, infrastructure, resources, economic development and community participation

I am seeking a general agreement by the Committee to the draft document to enable to go to the community for consultation. Feedback will be considered by the Working Party with a final strategy document to be prepared to bring back to the Community Services Committee to consider for adoption. The timeframe is for the final consultation to be extended from November to early February due to upcoming summer break.

RECOMMENDATION

That Tasman District Councils Community Services Committee supports the Draft Nelson Tasman Arts Strategy document being released for community consultation. The Joint Working Party will receive and review submissions and report back with a final draft for Council's approval.

M Tasman-Jones

Community Recreation Advisor

[http://tdctoday:82/shared documents/meetings/council/committees and subcommittees/community services committee/reports/2008/rcs081023 report nelson tasman arts strategy.doc](http://tdctoday:82/shared%20documents/meetings/council/committees%20and%20subcommittees/community%20services%20committee/reports/2008/rcs081023%20report%20nelson%20tasman%20arts%20strategy.doc)