

# Charities Commission

Informing, **supporting**, connecting

## Today

- Observations on building community capability
- Working between business and the community
- Techsoup – cheap stuff!!

# Building Community Capability

Informing, **supporting**, connecting

## CAPABILITY BUILDING

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# Community Capability



# Community Capability

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- Cross sector development = sustainability
- An opportunity to have a greater cohesive / collaborative approach
- Funders now looking to build capability within the region
- Central government agencies have similar mandate
- Excellent resources -

[www.communitymatters.govt.nz](http://www.communitymatters.govt.nz)

[vt.nz](http://vt.nz)

**Charities**  
commission  
Komihana Kaupapa Atawhai

0508 242 748

[www.charities.govt.nz](http://www.charities.govt.nz)

# Business and the Community

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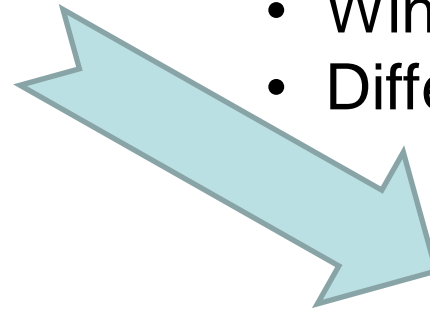
- 1 in 5 young people at risk
- 1 in 3 in poverty
- 1 in 3 leave without qualifications
  
- 1 in 2 kiwis can name a corporate that supports a charity
- 71% more likely to buy a product from a company that supports a worthy cause
- 57% would pay a premium price

# Business and Charities

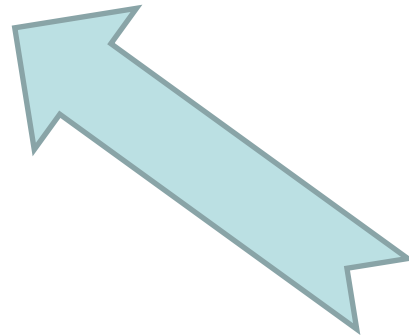
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- Master / servant relationship
- Window dressing
- Different language



- Ask for \$
- What value add
- Different language



# Business and Charities

Informing, **supporting**, connecting



Needs analysis  
Barriers to engagement  
CSR engagement  
Skilled volunteers



Needs analysis – ODT / Forums  
Barriers to engagement  
Telling your story  
Social enterprise

  
**charities**  
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# TechSoup New Zealand

- As a not-for-profit access the latest technology via donations & generous discounts.
- Simply register for free at [www.techsoup.net.nz](http://www.techsoup.net.nz)
- Over 17 million dollars worth of donations and discounted products have been administered so far.
- **TechSoup** *“Working toward a time when every non-profit and NGO on the planet has the technology resources and knowledge they need to operate at their full potential.”*



Bringing technology donations to charities

[www.techsoup.net.nz](http://www.techsoup.net.nz)



# TechSoup New Zealand

## Example: Office Professional Plus 2007 & 2010



• **Recommended Retail Price** **\$ 999.00**

### TechSoup New Zealand

**Microsoft Software fee** **\$00.00**

**TechSoup administration fee**

**\$38.00**

*(Total admin fee received by NZFVWO & TechSoup partners to cover assessment of organisational eligibility, TechSoup call centre, marketing outreach and other associated admin costs. Any surplus's are reinvested in sector specific ITC capacity building initiatives – such as Connecting In NZ 2011)*

• **Total cost for NZ not-for-profits** **\$38.00**

*(admin fee is capped at 4% of the RRP, and is subject to exchange rate fluctuations)*



*Bringing technology donations to charities*

[www.techsoup.net.nz](http://www.techsoup.net.nz)

# Microsoft New Zealand Eligibility Codes for Sports, Athletic Recreational & Social Activities

All organisations' are assessed to ascertain the primary intent of their operations. Those falling under the below categories are now eligible.

- **Hunting or fishing club, Swimming or tennis club , Other sports club, Community centre, Community recreational facilities (park, playground, etc), Training in sports , Travel tours, Amateur athletic association**

It is the intention of Microsoft and TechSoup to interpret these and other eligibility codes to benefit the greatest number of organisations possible.

***NB: To be eligible, all groups, regardless of donor criteria must have either a Charities Commission number or donee status with IRD. Groups such as 'Dog Clubs' remain ineligible, for any questions re eligibility contact [www.techsoup.net.nz](http://www.techsoup.net.nz)***



*Bringing technology donations to charities*

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