

Appendix 4

Results of a Telephone survey of NZ Event Managers – Promoters
December 2001

Summary of indicated usage of Millennium Centre

Promoter	Event Type	Venue Desired	Indicated Usage Days p.a.
Pacific Entertainment	Music /Variety	Auditorium	18
Brent Eccles Entertainment	Contemporary Music	Auditorium	8
Denis Brown	Music /Variety	Auditorium	10
Stewart McPherson	Theatre/Music	Auditorium	?
The Sequel	Large Scale Contemporary	Auditorium	1
IMG- Brian Galloway	Music	Auditorium	2
Ian Dunne	Music	Auditorium	3
Louise Hunter/BLP	Music	Auditorium	5
Royal NZ Ballet	Ballet	Auditorium	6
NZSO	Music	Auditorium	2
NZ Actors Touring	Theatre	Auditorium	2
CSO	Music	Auditorium	3
Smokefree Rockquest	Contemporary Music	Auditorium	1
Stage Challenge	Theatre	Auditorium	2
Others (jazz etc)	Various	Auditorium	10
Total indicated days usage per annum			75

APPENDIX F

Appendix 4 continued**Notes of telephone interviews with event managers - promoters**

1. **Ian Magan** from Pacific Entertainment commented Nelson is the weakest link in New Zealand as far as promotion is concerned due to a lack of venue. It has the potential of Palmerston North, or Hamilton and in his eyes is ahead of Dunedin as a potential venue for activity. From May to September of this year he toured 9 acts round NZ, half of which he put into the Trafalgar Centre. If a decent venue existed all 9 acts would have come to Nelson. He felt that they would put up to 18 nights into Nelson per year, and that he would be happy to support the venture with letters, comments etc. (Hayley Westenra, The Searchers, Soweto SQ etc)
2. **Brent Eccles** has toured 8 shows at least around NZ this year – all 8 he would have put into the new Venue. He felt that 750 – 1000 seats would be adequate but understands the need for a bigger venue. He also stated that he loves the Theatre Royal. (He mainly tours contemporary acts - Tim Finn, Dave Dobbyn, Bic Runga, Stellar*, Anika Moa etc)
3. **Denis Brown** was extremely enthusiastic towards the idea of a new venue in Nelson. He went as far as guaranteeing that he would put ten nights of shows (minimum) through the venue. If a venue were built he would immediately put Nelson as one of the first venues that he would book. He brings a lot of international acts through, and commented that due to the exchange rate they were becoming very expensive therefore any theatre would have to be 1000 seats or more. He is putting shows into Blenheim but not Nelson at the moment due to lack of suitable venue. (Bolshoi Ballet, Spanish Horses, Ten Tenors, Cossack Dancers, Patsy Cline and Jim Reeves Tributes etc.)
4. **Stewart Macpherson** of Stetson Productions commented that he hadn't brought a show to Nelson for a long while due to lack of venue and that therefore he was out of touch with the scene. He stated that the room would need to be at least 1000 seats. He is concentrating more on theatre now (Chicago at present), and is targeting the main centres usually, but if he were to tour provincially and there was a suitable venue in Nelson he would seriously consider coming. He wasn't prepared to put a number on how many nights usage.
5. **Bridget Derby, Manolo** from The Sequel. Manolo and Bridget bring in big contemporary acts (Robbie Williams, Big Day Out) They don't tour provincial centres often, but would probably use a venue such as MC at least once a year.
6. **Brian Galloway** from International Management Group was enthusiastic but commented that Nelsonians were very slow to book (tell me about it) and this affected promoter's confidence in the region. However in his experience of cities like Palmerston North there is an astonishing change in attitude and activity once a decent venue opens. (Beatles Tribute) He would book the venue for at least two nights a year.

Appendix 4 continued

7. **Ian Dunne** currently holds the Chair of the Theatre Royal Trust in Christchurch, and is acting manager of that theatre as well. He would bring at least three nights of shows to the venue each year. He welcomed the feasibility study and commented that it was well overdue.
8. **Louise Hunter** is an Auckland based promoter with links to Bernie Levin Promotions out of Sydney. She doesn't currently put anything through Nelson due to a lack of venue. She represents a very eclectic mix of artists and would bring up to five nights of acts per year to a suitable venue. (Foster and Allen, Singalong Sound of Music, Death metal)
9. The **tour manager of the Royal NZ Ballet** stated that they would bring up to 3 full tours through Nelson per year (at present they perform up to 18 nights per year each in Dunedin and Christchurch) This would possibly bring 6 nights of full ballet to Nelson per year.
10. **Ian Fraser** was enthusiastic about the project and after much comparison with other centres felt that the orchestra would commit to at least 2 nights a year in Nelson.
11. **Tony Kunowski** (Christchurch Symphony Orchestra) is starting to develop plans to tour South Island Cities more frequently. He stated that the orchestra would need support to visit Nelson but they would tour up to twice a year.
12. **John Page** (Smokefree Stage Challenge) was enthusiastic about the project (mainly through a deep dislike of the Trafalgar Centre) He expressed a need for extensive backstage space and was impressed with the black box idea.

There is much potential for more acts to use the venue on top of the numbers above. In my experience of the touring circuit around NZ, I feel we could conservatively add another ten nights from groups such as Roger Fox, Excel Performing Ministries, Canterbury Opera, Michael Edgley, Comedy Tours, Youth for Christ, Foster Gracie Ltd.

