

Figure 4.2 Revised Annual Usage Estimate

Event Type	Initial Feasibility Study Estimate (no. of events)	Revised Estimate without drama Theatre (no. of events)	Revised Estimate with drama theatre (no. of events)	Breakdown by venue		
				Auditorium (no. of events)	Conf. Centre (no. of events)	Drama theatre (no. of events)
Local amateur theatre	28	22	68	23		45
Visiting professional theatre	10	25	45	25		20
Local musical performances	20	12	20	12		8
Visiting musical performances	14	20	20	20		
Conference days	40	60	72	60	72	25
Trade shows, exhibitions and incentive events	3	3	8		3	5
meetings	16	20	23	12	8	3
Churches	10	6	26	6		20
Weddings/Private Social functions	20	20	20		20	
Other events	12	12	12	8	4	
Rehearsal/pack in-out days	14	20	20	20		
TOTALS	187	220	334	186	107	126

Note:

1. This table reviews the usage analysis in the Initial Feasibility study report of 1996 based on new knowledge and comparison with historical usage statistics for Regent on Brox North and Founders Theatre Hamilton for the period July 2000 - June 2001.
2. The Initial Feasibility Study did not envisage the drama theatre now included in the Millennium Centre concept.
3. Categorising performance types for other venues has required some guesswork, so caution is needed when comparing usage profiles.
4. Both the Regent Theatre and Founders Theatre statistics show a strong seasonal usage pattern. This may not be quite as pronounced for a Nelson venue given the large number of summer visitors which may attract visiting performances.
5. Data from Pāmerston North and Hamilton indicates a significantly greater use by schools, for musical and theatrical productions and prizegiving ceremonies, than was envisaged in the feasibility study report.
6. The data for other venues has been analysed into slightly different categories to those used in the initial feasibility study and cannot be directly compared.