

Report No:	RMCB11-08-07
File No:	
Date:	29 July 2011
Decision Required	

REPORT SUMMARY

Report to: Motueka Community Board
Meeting Date: 9 August 2011
Subject: Motueka Sunday Market
Report Author: Jim Frater, Manager Property Services

EXECUTIVE SUMMARY

The Motueka Sunday Market has been operating from Decks Reserve for a number of years now. It has been previous practice to seek the opinion of the Motueka Community Board on the operation of the market prior to any decision being made regarding the continuation of the market or the issue of a new licence to operate the market. This report seeks the views of the Motueka Community Board on the continued operation of the market.

RECOMMENDATION/S

That the Motueka Community Board endorses the continuation of the Sunday Market at Decks Reserve and recommends that a new licence be negotiated with Judy Roper.

DRAFT RESOLUTION

THAT the Motueka Community Board receives the Motueka Sunday Market (Report RMCB11-08-07) and;

THAT the Motueka Community Board endorses the continuation of the Sunday Market at Decks Reserve and recommends that a new licence be negotiated with Judy Roper.

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1. PURPOSE

- 1.1 To consider the continued operation of the Sunday Market in Motueka.

2. BACKGROUND

- 2.1 Council records show that the Sunday Market has been operating since about 1993 when a licence was issued to Judy Roper. With each review, the views of the Motueka Community Board have been sought which has resulted in new licences being issued to Ms Roper for a further term of three to five years. The existing licence expired on 30 June 2011 having been entered into on 1 July 2006. The licence provides that the rent will be 20% of the gross rentals paid to the licensee with a minimum of \$85 per week plus GST (if any).

3. PRESENT SITUATION/MATTERS TO BE CONSIDERED

- 3.1 With the expiration of the licence it is appropriate to consider the continued operation of the market. The existing operator has been a good tenant and promptly paid moneys owing. She has maintained regular contact with the author of this report regarding the market operation.

4. FINANCIAL/BUDGETARY CONSIDERATIONS

- 4.1 The market provides a regular income to the Council and also provides a reasonable income to the operator. It is not considered necessary to review the percentage payment or the minimum weekly at this stage.

5. OPTIONS

- 5.1 Issue a new licence to Ms Roper.
- 5.2 Advertise for registrations of interest and assess applicants on a weighted attributes system.
- 5.3 Cease the market operation.

6. EVALUATION OF OPTIONS

- 6.1 Ms Roper has shown to be a good operator and seems to have support from the majority of stallholders. It is not unusual to receive complaints regarding market operators but the complaints in respect of Ms Roper have been few.
- 6.2 The market business has been built up by Ms Roper and while the Council would be within its rights to call for registrations of interest to operate the market, it is the writer's opinion that there would need to be reasons which could be substantiated to support this preference over option 5.1.
- 6.3 We can see no good reason to cease the market operation unless the demand for carparking was such that it was deemed necessary.

7. SIGNIFICANCE

- 7.1 The subject of this report is not significant under the Council's policy on significance.

8. RECOMMENDATION/S

- 8.1 That the Motueka Community Board receive this report and passes the recommendation contained herein.

9. TIMELINE/NEXT STEPS

- 9.1 If the Motueka Community Board agrees with the recommendation contained in this report, a new licence will be prepared for Ms Roper. If the Board recommends an alternative action this would need to be considered further.

10. DRAFT RESOLUTION

THAT the Motueka Community Board receives the Motueka Sunday Market (Report RMCB11-08-07) and;

THAT the Motueka Community Board endorses the continuation of the Sunday Market at Decks Reserve and recommends that a new licence be negotiated with Judy Roper.

J K Frater
Manager Property Services