

Appendix 1

Daily Visits to the Council Website - November 2011

Visitors Overview

1 Nov 2011 - 30 Nov 2011

Compare to: 1 Oct 2011 - 31 Oct 2011

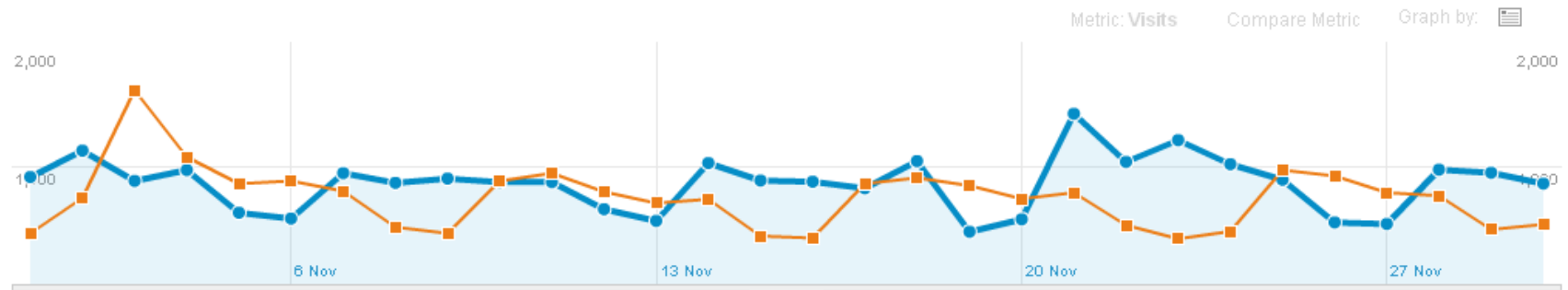
01-Nov-2011 - 30-Nov-2011

100.00% of Total visits

01-Oct-2011 - 31-Oct-2011

100.00% of Total visits

Overview



Daily Visits to the Council Website - December 2011

Content Overview

1 Dec 2011 - 31 Dec 2011

Compare to: 1 Nov 2011 - 30 Nov 2011

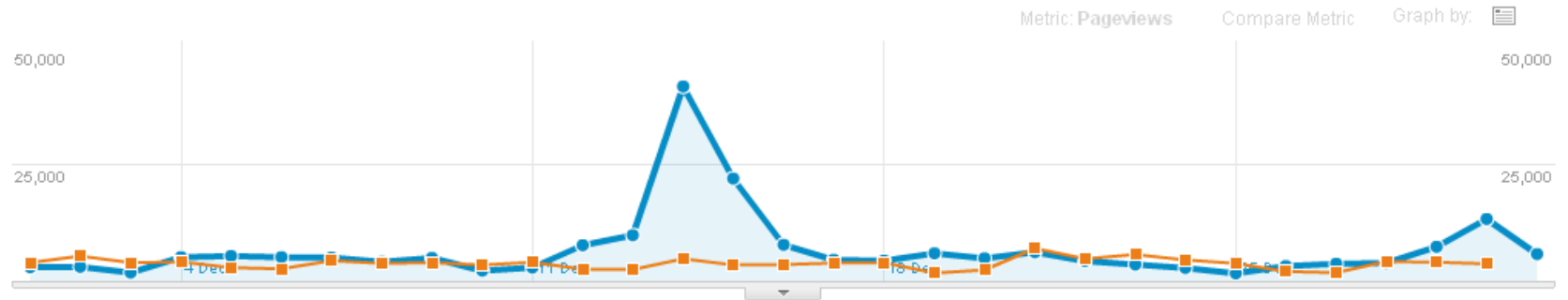
01-Dec-2011 - 31-Dec-2011

100.00% of Total pageviews

01-Nov-2011 - 30-Nov-2011

100.00% of Total pageviews

Overview



Visitors Overview

1 Jan 2012 - 31 Jan 2012

Compare to: 1 Dec 2011 - 31 Dec 2011

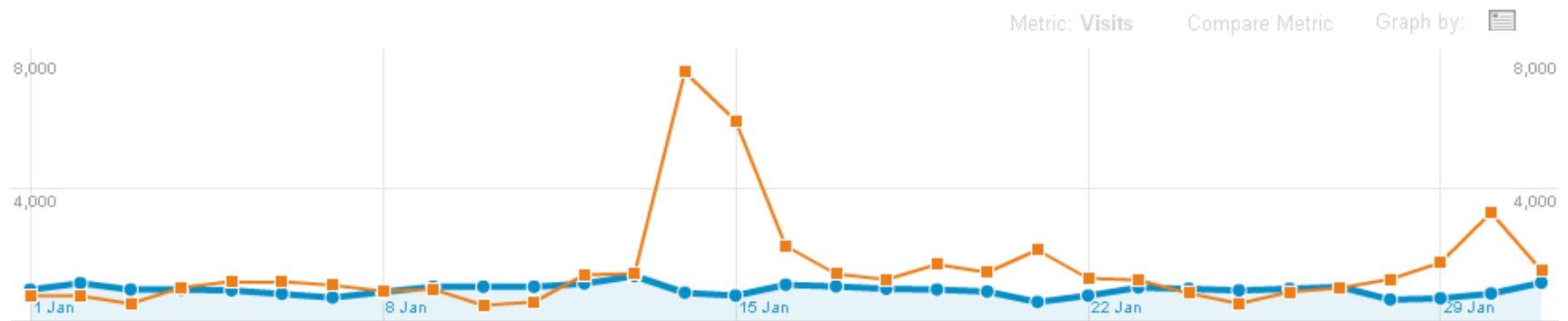
01-Jan-2012 - 31-Jan-2012

100.00% of Total visits

01-Dec-2011 - 31-Dec-2011

100.00% of Total visits

Overview





Tasman District Council Insights

Like

Promote Your Page

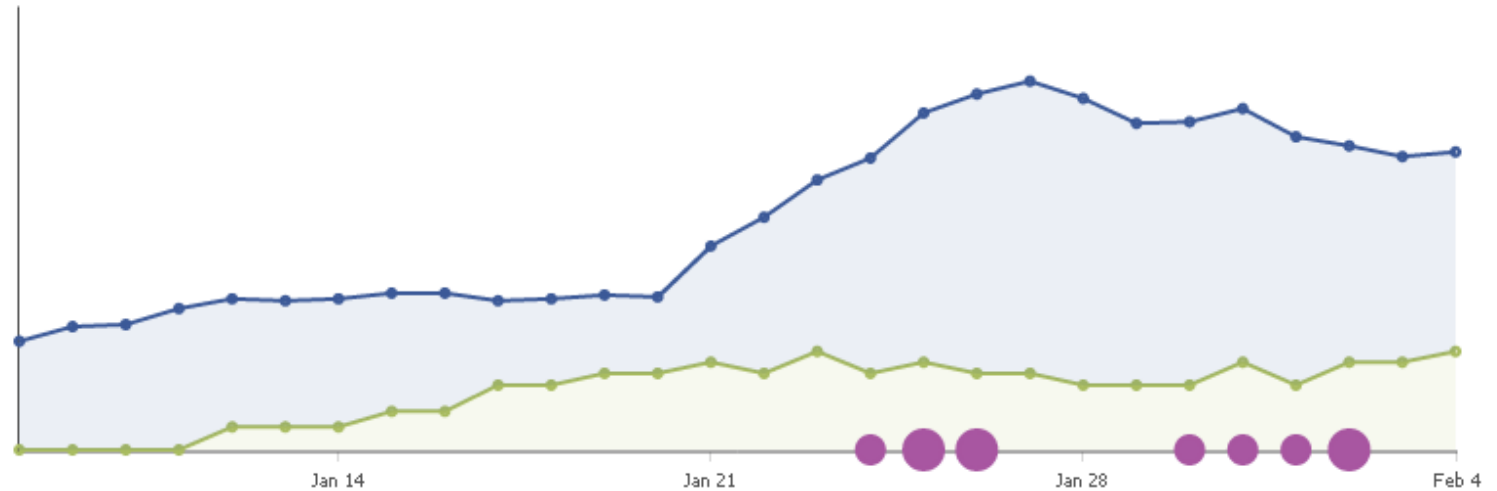
Government Organization · Tasman, New Zealand · Edit Info

Data through 2/4 (All dates and times are in Pacific Time)

Export Data

Total Likes? **74** ↑5.71% Friends of Fans? **16,415** ↑4.72% People Talking About This? **7** ↑75% Weekly Total Reach? **146** ↓-19.78%

Posts? People Talking About This? Weekly Total Reach?



Page Posts

All Post Types

- Wall
- Info
- Friend Activity
- Insights**
- Likes
- Reach
- Talking About This
- Photos
- Links
- EDIT

74 like this

7 talking about this

Likes See All

Dune Restoratio...

JAM

Tasman District Council ▶ Insights

Promote Your Page

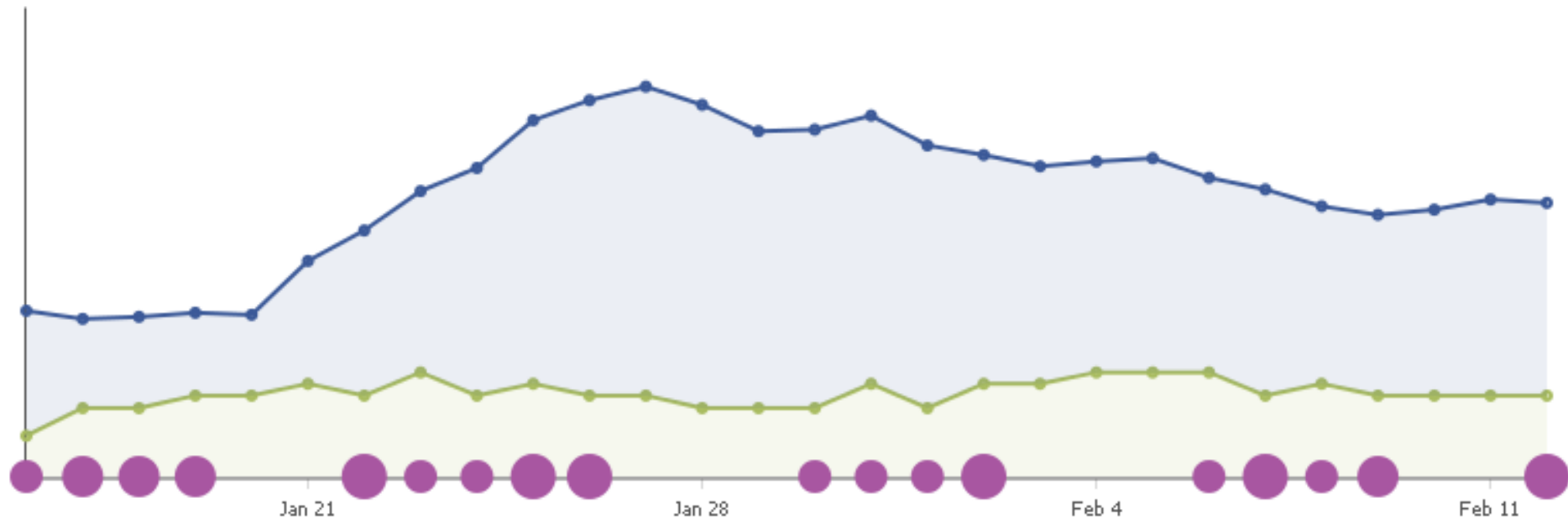
Community/Government · Tasman, New Zealand · [Edit Info](#)

Data through 2/12 (All dates and times are in Pacific Time)

[Export Data](#) ⌵

Total Likes? Friends of Fans? People Talking About This? Weekly Total Reach?
75 ● 0% **16,855** ↑ 1.41% **5** ↓ -28.57% **121** ↓ -18.24%

■ Posts? ■ People Talking About This? ■ Weekly Total Reach?



Graph By: 

