

Report No:	RESC12-06-05
File No:	R858-1
Date:	25 May 2012
<b>Decision Report</b>	

## REPORT SUMMARY

**Report to:** Engineering Services Committee  
**Meeting Date:** 7 June 2012  
**Report Author:** Dugald Ley, Development Engineer  
**Subject:** **Tasman's Great Taste Trail Update**

### EXECUTIVE SUMMARY

This report provides an update on progress with Tasman's Great Taste Trail.

### RECOMMENDATION/S

That the report be received.

### DRAFT RESOLUTION

**THAT the Engineering Services Committee receives the report, Tasman's Great Taste Trail Update RESC12-06-05.**

**THAT the Engineering Services Committee approves the policy of allowing sponsors to bid for naming rights as noted in the report RESC12-06-05; and**

**THAT delegation be given to the Engineering Manager for approval of sponsorship and naming rights as part of the tender process for major structures along Tasman's Great Taste Trail as noted in the report RESC12-06-05.**

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## 1. Purpose

1.1 The purpose of this report is to update the Engineering Services Committee on Tasman's Great Taste Trail and to request delegated authority in relation to sponsorship and naming rights.

## 2. Update

2.1 Tenders have been awarded for a number of works on Stage One of the trail.

Contract	No. of tenders	Successful tenderer	Amount	Highest amount	Council estimate
Bryant Road-Two Rivers Walkway	4	Asphalt & General	\$18,675	\$26,171	\$21,530
Lower Queen Street-Bark/NPI site	4	Oldfields	\$33,689	\$54,817	\$39,338
Landsdown Road/Nieman Creek	3	Fulton Hogan	\$33,667	\$69,101	\$63,093

2.2 Resource consent for the Waimea River Bridge (west of Lower Queen Street) was issued on 3 May 2012. Tender documents are being prepared with a likely date to advertise for tender around the end of June 2012. It is expected that the bridge will be completed by 1 October 2012. This bridge will provide the last crucial link to complete Stage One (Richmond to Mapua).

2.3 The Wairoa Bridge is making good progress with the 9.0 metre towers now in place on top of the abutments (see photos over page). The top of the abutments are 1.0 metre above the 1986 Q50 flood flow and the centre span of the suspension bridge will be arched upwards a further 800 mm.

2.4 The official opening of the Richmond to Brightwater section of the trail including blessing of the new bridge will be held on Sunday 8 July 2012 at 1.00 pm. This is a great opportunity for Councillors to get out on your bike and experience this trail.

2.5 A number of small bridges are also being constructed off site by Nelson College as part of their carpentry curriculum.



### **3. Network ride – Pigeon Valley to Woodstock**

- 3.1 As part of the funding agreement the Ministry of Economic Development have accepted the costs of signage along this network connecting ride. Their marketing programme will include this route and the proposed name to be used is the “Pigeon Valley Trail”. This ride will have a similar connecting ride status to the “Golden Downs Trail” which connects through to St Arnaud.

### **4. Bylaw**

- 4.1 Clarification of a number of aspects of the bylaw was requested at the April Engineering Services Committee meeting:
- Opening up paper roads with the trail and then restricting access to certain users as required in the bylaw;
  - Description of prohibited stock etc;
  - Working dogs on the trail;
  - Designation process to restrict or obtain income from those who benefit from the trail;
- 4.2 Council’s legal advisers are yet to respond and it is expected that an update on the bylaw will be provided at the July meeting.

## **5. Maintenance and Marketing Deed**

- 5.1 The maintenance and marketing deed has been with the Nelson-Tasman Cycle Trails Trust for over a month and was discussed in depth at a recent meeting.
- 5.2 The current deed is unacceptable to the Trust. They are preparing an alternative amended deed for Council's review and this will be reported to the Committee as soon as possible.
- 5.3 Appendix 1 includes two maps that show the areas of responsibility for the maintenance of Stage One of the trail. The split is as follows:
- |   |       |
|---|-------|
| Blue – Nelson-Tasman Cycle Trails Trust<br>(under agreement with Council) | ≈ 50% |
| Green – Tasman District Council – Community Services                      | ≈ 21% |
| Red – Tasman District Council – Transportation                            | ≈ 18% |
| Orange – Tasman District Council – existing road (no path)                | ≈ 11% |
- 5.4 It is proposed that the Trust will have a high percentage of contracted responsibility for future stages in less “developed” locations (rural areas). The Trust may develop opportunities for adjoining landowners, organisations or interest groups to “adopt” a section of the trail.

## **6. Pearl Creek**

- 6.1 Waimea Estuary stakeholders held their eighth meeting recently and all parties agreed on the location and suitable mitigation measures in terms of Pearl Creek.
- 6.2 Staff will apply for resource consent for the construction of paths and boardwalk close to the landward side of the stopbank and will only proceed on a non-notified basis.

## **7. Funding to Complete Tasman's Great Taste Loop Trail**

- 7.1 At its meeting on 24 May 2012 Council resolved to include the completion of the entire 175 km loop trail over the next seven years (2018-2019) into its final 2012-2011 Long Term Plan.
- 7.2 As with Stage One, the Engineering Manager has been delegated authority to carry out the construction works. It is envisaged that responsibility for the construction of Stages Two and Three will also be delegated to the Engineering Manager and managed by the Engineering Department.
- 7.3 Therefore the priority is to concentrate on a Grade 3 trail through to Kaiteriteri in the 2012-2013 financial year and this is achievable.

## **8. Nelson Tasman Cycle Trails Trust**

- 8.1 With Council's commitment to completion of the trail and the urgency to complete the Grade 3 trail through to Kaiteriteri, it is likely the Nelson Tasman Cycle Trails Trust will be the major player for the construction, maintenance and marketing of the trail.
- 8.2 It is important to acknowledge the Trust and in particular, Stuart Hughes (Project Manager) for the work they have done in getting Stage One of the trail through to completion.

## **9. Sponsorship and Naming of Structures Matters**

- 9.1 There is an opportunity to attract funding from community and other interested parties' through the provision of naming rights for major structures along the trail, eg the Wairoa and Waimea suspension bridges. This is similar to the naming rights of Richmond's ASB Aquatic Centre.
- 9.2 Sponsorship rights can be part of a tender with a sponsorship amount and name submitted as part of the tendering process for the construction works.
- 9.3 It is highly likely that the bridge will have the sponsors name in the wording much like:
- The "Forsyth Barr" Stadium
  - The "Westpac" Stadium
- 9.4 The sponsorship bid available through the tender will be for a minimum period of five years and a maximum of 20 years.

## **10. Financial Considerations**

- 10.1 Council has the ability to obtain funds through a tender process where a tenderer may wish to have their name on a sign at each structure. This can give the sponsor profile (advertising) and at the same time Council obtains funding for construction of the trail thereby reducing the impact (cost) on the ratepayer.

## **11. Options**

- 11.1 The options are:
- Not to proceed via tender process and endeavour to find sponsorship after the structure is built. This has been tried with the Wairoa River bridge and no suitable sponsor was found. This was mainly due to the unknown number of potential users of the structure and the unknown completion date of the entire 175 km loop.

- Proceed via the recommendation which will give the bridge an identity and potential income for Council. It is likely that a sign will be required at the bridge location in any regard (explaining the bridge, safety limits etc and the sponsors name will be part of that sign).

## 12. Pros and Cons

12.1 With the Waimea Bridge tender documents being prepared it is worthwhile to include a sponsorship proposal as a test for further sponsored projects. In any event the usual lowest tender conforming price will give Council the best value should no tenderer put a value on the sponsorship offer.

## 13. Significance

13.1 This is not a significant decision in terms of Council's Significance Policy.

## 14. Recommendation

14.1 That the report is received and that delegation be given to the Engineering Manager for approval of sponsorship and naming rights as part of the tender process.

## 15. Draft Resolution

**15.1 THAT the Engineering Services Committee receives the report, Tasman's Great Taste Trail Update RESC12-06-05.**

**15.2 THAT the Engineering Services Committee approves the policy of allowing sponsors to bid for naming rights as noted in the report RESC12-06-05; and**

**15.2 THAT delegation be given to the Engineering Manager for approval of sponsorship and naming rights as part of the tender process for major structures along Tasman's Great Taste Trail as noted in the report RESC12-06-05.**

## Appendices

Appendix 1 – Maps outlining areas of responsibility for maintenance of the trail.