

MINUTES

TITLE: Communications Subcommittee
DATE: Wednesday 22 August 2007
TIME: 8.00 am
VENUE: Heaphy Room, 189 Queen Street, Richmond
PRESENT: Crs E E Henry (Chair), R G Kempthorne

IN ATTENDANCE: Corporate Services Manager (M W Staite), Publicity Officers (M Raffills, A Boswijk, B Dunn), Resource Consents Manager (R Loeffering), Minute Secretary (V M Gribble)

APOLOGIES

**Moved Crs Henry/Kempthorne
FN07/08/14**

**THAT apologies for absence from Cr P K O'Shea be received and sustained.
CARRIED**

1 RECEIPT OF MINUTES

1.1 Information and Publicity Subcommittee – 18 July 2007

**Moved Crs Kempthorne/Henry
FN07/08/15**

**THAT the minutes of the meeting of the Information and Publicity Subcommittee held on 18 July 2007, containing resolutions numbered FN07/07/28 to FN07/07/33 be received.
CARRIED**

1.2 Special Communications Subcommittee – 7 August 2007

**Moved Crs Kempthorne/Henry
FN07/08/16**

**THAT the minutes of the special meeting of the Communications Subcommittee held on 7 July 2007, be received.
CARRIED**

2 REPORTS

2.1 Chairperson

Cr Henry spoke to her report which was contained in the agenda. She noted that with the new Council there will be a complete new Communications Subcommittee.

Barb Dunn advised that she is putting together a policy document.

Cr Henry offered to help with Newline – The Mag in the months following the election. She said the whole idea of having Newline fortnightly was to accommodate statutory notices and advertisements.

**Moved Crs Henry/Kempthorne
FN07/08/17**

**THAT the Chairperson's report dated 17 August 2007 be received.
CARRIED**

2.2 Publicity Officer

Publicity Officer, Mr Raffills advised that a lot of time has been spent on Eco Fest, panels for Reservoir Creek and a Policy and Style Manual. Work is continuing on two new stories for the Tasman Collection.

2.3 Financial Report

Mr Staite spoke to the financial report which was contained in the agenda and informed the Subcommittee of comparative expenditure against budget for the month of July 2007.

3 ADVERTISING

Mr Lieffering was in attendance to speak about the difficulties they have with advertising resource consent notices. He said the timing of Newline and space requirements can be a problem. He said all advertisements for resource consents are 100% chargeable to the applicant.

Mr Raffills suggested that a Newline Update be re-established in Nelson Mail to keep all Council notices together.

**Moved Crs Kempthorne/Henry
FN07/08/18**

**THAT resource consents be notified in the Nelson Mail on a Saturday and abbreviated forms of them included in Newline.
CARRIED**

4 NEWSLINE – THE MAG

B Dunn reviewed the stories that will be included in the next edition of Newline – The Mag.

4.1 Future Stories

Grants from rates
Environmental Awards

Mature Persons Scholarships
Election candidates

Marlborough District Council water visit
Facilities available in the Tasman District, recreation reserves, community halls,
museums, arts councils.

The meeting concluded at 8.50 am.

Chair:

Date: