

# MINUTES

**TITLE:** Information and Publicity Subcommittee  
**DATE:** Wednesday 20 June 2007  
**TIME:** 8.30 am  
**VENUE:** Heaphy Meeting Room, 189 Queen Street, Richmond  
**PRESENT:** Cr P K O'Shea (Chair), Mayor J C Hurley, Cr R G Kempthorne  
**IN ATTENDANCE:** Corporate Services Manager (D G Ward), Accounting Manager (M W Staite), Publicity Officer (M Raffills), Minute Secretary (V M Gribble)

## APOLOGIES

**Moved Crs O'Shea/Kempthorne  
FN07/06/08**

**That apologies for absence from Cr E E Henry be received and sustained.  
CARRIED**

## **1 RECEIPT OF MINUTES**

### **1.1 Information and Publicity – 16 May 2007**

**Moved Crs Kempthorne/O'Shea  
FN07/07/09**

**THAT the minutes of the Information and Publicity Subcommittee held on 16 May 2007, containing resolutions FN07/05/01 to FN07/05/04 be received.  
CARRIED**

## **2 CHAIRPERSON'S REPORT**

Cr Henry's report was tabled and considered.

### **2.1 Change of Name to Communications Subcommittee**

Cr O'Shea considered the proposed change of name from Information and Publicity Subcommittee to Communications Subcommittee should not be introduced until after the new Council is sworn in after October 2007 elections.

**Moved Crs O'Shea/Kempthorne  
FN07/06/10**

**THAT the staff report going to the next Corporate Services Committee include a recommendation that the change of name for the Information and Publicity Subcommittee be considered by the new Council after the October 2007 elections.  
CARRIED**

## **2.2 Newsline The Mag**

The Subcommittee asked that its best wishes be conveyed to Annabel Dunn and her family wishing her a speedy recovery.

It was asked that stories for Newsline be received progressively in future.

## **2.3 Thanks to Corporate Services Manager**

Cr Henry asked that the Subcommittee's thanks be conveyed to Mr Ward for his years of work in ensuring the smooth running of Council's communications.

Cr O'Shea also thanked Mr Ward for his work with the Subcommittee, particularly with the instigation of Newsline – the Mag, and wished him well for the future.

**Moved Crs O'Shea/Kempthorne  
FN07/06/11**

**THAT the Chairperson's report for June 2007 be received.  
CARRIED**

## **3 FINANCIAL REPORT**

Mr Ward spoke to the financial report to 30 April 2007 which was contained in the agenda. He noted that there are still some advertisements being placed in Nelson Mail.

**Moved Crs Kempthorne/O'Shea  
FN07/06/12**

**THAT the Financial Report to 30 April 2007, as contained in the agenda, be received.  
CARRIED**

## **4 PUBLICITY OFFICER'S REPORT**

Mr Raffills arrived at the meeting at 8.50 am.

Mr Ward tabled and spoke to a report on the Tasman Collection. He highlighted the significant levels of sales of all volumes contained within the 2007 Tasman Collection and recommended that the Subcommittee expand the collection as previously discussed, with a view to launching Tasman Collection 2008 in late November 2007. He also made recommendation on an annual update for Walk Tasman and Bike Tasman and suggested that A Place to Live and the DVD Lifestyle for all Seasons not be reprinted at this stage.

**Moved Crs O'Shea/Kempthorne  
FN07/06/13**

**THAT the Tasman Collection 2008 proceed on the following basis:**

- a) Bike Tasman and Walk Tasman be updated and 1,000 each be printed;**
- b) A further four titles as discussed at a previous Information and Publicity Subcommittee meeting be prepared, with drafts of these books being available for perusal by 30 September 2007.**

**CARRIED**

## **5 FUTURE STORIES FOR NEWSLINE**

Front page next issue – outcome of annual plan process

Da Vincci Exhibition

Charitable status for community organisations

Aquatic Centre column

Provincial Museum column

Promotion of facilities rate-funding projects including Moutere complex, Murchison complex, Rotoiti Hall

Saxton Field development – stadium, field, timeline

Recycling update

Profile roles and responsibilities

Mayor Hurley arrived at the meeting at 9.06 am.

Mayor Hurley suggested a brochure be printed advertising the Begonia House in Washbourn Gardens.

Cr O'Shea suggested that each Councillor come up with a "hidden secret" in their ward to be promoted in Newsline.

The meeting concluded at 9.17 am.

Chair:

Date: