

# MINUTES

**TITLE:** Information and Publicity Subcommittee  
**DATE:** Wednesday 18 October 2006  
**TIME:** 8.30 am  
**VENUE:** Heaphy Meeting Room, 189 Queen Street, Richmond  
**PRESENT:** Cr E E Henry (Chair), Mayor J C Hurley, Crs P K O'Shea, R G Kempthorne  
**IN ATTENDANCE:** Corporate Services Manager (D G Ward), Dry Crust (M Raffills, D Cowdrey, A Dunne), Minute Secretary (V M Gribble)

## 1 RECEIPT OF MINUTES – 20 SEPTEMBER 2006

**Moved Crs Kempthorne/O'Shea**  
**FN06/10/01**

**THAT** the minutes of the Information and Publicity Subcommittee meeting held on Wednesday 20 September 2006 containing resolutions numbered FN06/09/01 to FN06/09/03 be received.

**CARRIED**

## 2 CHAIRPERSON'S VERBAL REPORT

### 2.1 Newsline

Cr Henry suggested that articles in Newsline need to reflect that not all issues are straightforward and there are times when Council is divided over a decision.

It was noted that when a story is done on the recreation motor cycle riding it needs to acknowledge that there is contention on the issue.

### 2.2 A & P Shows

The two Community Boards have been asked to sort out Council representative attendance at their respective A & P Shows.

Cr Henry is arranging attendance at Richmond.

It was noted that Dry Crust staff will be in attendance at all times.

**Moved Crs O'Shea/Henry**  
**FN06/10/02**

**THAT** the Chairperson's verbal report be received.

**CARRIED**

### **3 PUBLICITY OFFICER'S REPORT**

#### **3.1 ASB Bank Aquatic Centre, 2<sup>nd</sup> Birthday**

Mr Ward advised that the celebrations, that were combined with Way 2 Go, were very well attended and positive feedback has been received.

Cr Kempthorne suggested that next year Way 2 Go needs more advertising.

#### **3.2 Richmond Unlimited**

Cr Henry advised that P Williams will get back to us with the official response from Richmond Unlimited about whether I-Biz could be incorporated into Hubbub. She is also awaiting a response from Richmond Community Forum.

#### **3.3 Market Day – 29 December 2006**

It is proposed to have a stall at market day selling Tasman Collection.

#### **3.4 A & P Shows**

D Cowdrey tabled a list of subjects that could be displayed at the A & P Shows.

Mayor Hurley arrived at 8.45 am.

Mr Ward was concerned about having too much information on display.

Cr O'Shea suggested having the latest zoning and planning maps under discussion on display at the Motueka and Golden Bay shows.

Mayor Hurley would like to see promotion of the things we work together with Nelson City Council on, in shared ownership/co-operation.

Mr Raffills was asked to sort out a shortened list for each show.

#### **3.5 Display Static Displays**

Mr Cowdrey advised that various displays had been looked at. The daylight projection system uses a data projector and the real advantage is that the screen has a curve which means it can be seen clearly during the day. There is a range of screen sizes available.

Mayor Hurley agreed it was a very powerful form of advertising.

**Moved Crs O'Shea/Kempthorne  
FN06/10/03**

**THAT the Information and Publicity Subcommittee supports the purchase of a daylight projection system as a communication tool for Council.  
CARRIED**

### **3.6 List of Current Jobs**

Mr Raffills tabled a list of jobs Dry Crust is currently working on for Council.

### **3.7 Ezy-Info**

Mr Ward reminded the Subcommittee that it had decided at a previous meeting not to advertise in this publication. He has since been advised that Nelson City Council is going to advertise in it and he asked if, in view of that information, the Subcommittee wished to reconsider its decision.

Cr Henry said Council puts out a lot of information itself, including Handbook to Parade and Hummin in Tasman and she couldn't see any value in advertising in this publication.

The Subcommittee reaffirmed its previous decision not to advertise in the publication.

## **4 FINANCIAL REPORT**

Mr Ward advised that the Nelson Mail contract concludes on 28 October 2006. He intends to issue a memorandum to staff concerning Council's statutory obligations and our available media contracts to ensure that these obligations are met.

### **Moved Crs Henry/Kempthorne FN06/10/04**

**THAT the financial report dated 11 October 2006 be received.  
CARRIED**

## **5 NEWSLINE CONTENT**

Community Awards

Way 2 Go

Summer Events

Creative Communities

Arthouse win for Moutere Complex

Motor cycle policy (mention regulation tabled was based on few objections and the decision was based on working with clubs, interest groups and professional approach).

Healthier Homes initiative

McGlashen Avenue round-a-bout

Interview with Compliance Officer

Speed Limit Review

Museum building (regional winner for architect award and went forward to final)

Youth Council (young people went to Youth and Local Government Conference)

Bob Dickinson's retirement (December 2006)

Heritage buildings in district

Location/upgrade Richmond Library

Motupiko Water Augmentation

Waimea water Augmentation

Handbook to Paradise  
 Water Conservation (from rural aspect and practical aspects for urban areas)

**6 RESOLUTION TO EXCLUDE THE PUBLIC**

**Moved Crs Henry/Kempthorne  
 FN06/10/05**

**THAT the public be excluded from the following part of the proceedings of this meeting.**

<b>General subject of each matter to be considered</b>	<b>Reason for passing this resolution in relation to each matter</b>	<b>Ground(s) under Section 48(1) for the passing of this resolution</b>
<b>Dry Crust Communications</b>	<b>Good reason to withhold exists under section 7</b>	<b>Section 48(1)(a)</b>

**This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987, and the particular interests protected by Section 6 or 7 of the Act which would be prejudiced by the holding of the whole or relevant part of the proceedings of the meeting in public are as follows:**

<b>Item</b>	<b>Reason to withhold information under Section 7</b>	
<b>7.1</b>	<b>Protect the privacy of natural persons</b>	<b>Section 7(2)(a)</b>

**CARRIED**

(Refer to Confidential minute book resolutions numbered FN06/10/06 and FN06/10/07).

**Moved Mayor Hurley/Cr Kempthorne  
 FN06/10/08**

**THAT public meeting be assumed and the business transacted while the public was excluded be adopted in open meeting.**

**CARRIED**

**Moved Cr O'Shea/Mayor Hurley  
 FN06/10/06**

**THAT the Waimea Weekly request be received and it be indicated to them that Council will be asking for more information in March 2007.**

**CARRIED**

**Moved Mayor Hurley/Cr Kempthorne  
FN06/10/07**

**THAT the Information and Publicity Subcommittee endorse the contract with  
Dry Crust Communications for completion by the Chief Executive.  
CARRIED**

The meeting concluded at 9.35 am.

Chair:

Date: