

# MINUTES

**TITLE:** Information and Publicity Subcommittee  
**DATE:** Wednesday 20 September 2006  
**TIME:** 8.30 am  
**VENUE:** Heaphy Room, 189 Queen Street, Richmond  
**PRESENT:** Cr E E Henry (Chair), Mayor J C Hurley, Cr R G Kempthorne  
**IN ATTENDANCE:** Corporate Services Manager (D G Ward), Publicity Officers (M Raffills, D Cowdrey, A Dunne), Minute Secretary (V M Gribble)

## APOLOGIES

**Moved Crs Henry/Kemthorne  
FN06/09/01**

**THAT an apology for absence from Cr P K O'Shea be sustained.  
CARRIED**

## **1 RECEIPT OF MINUTES**

### **1.1 Information and Publicity Subcommittee – 16 August 2006**

**Moved Crs Kempthorne/Henry  
FN06/09/02**

**THAT the minutes of the Information and Publicity Subcommittee meeting held on 16 August 2006, contained resolutions FN06/08/51 to FN06/08/54 be received.  
CARRIED**

## **2 CHAIRPERSON'S REPORT**

### **2.1 Bainham Rural Women**

Cr Henry advised that she had replied to the letter received from Bainham Rural Women concerning advertising in Newline – The Mag.

### **2.2 Financial Accounts**

Mr Ward tabled the year end financial accounts for Information and Publicity.

**Moved Crs Kempthorne/Henry  
FN06/09/03**

**THAT the financial report for the year ended 30 June 2006 be received.  
CARRIED**

## **2.3 Community Grants**

Cr Henry advised that Tapawera District Community Council had applied through community grants for funding for their community newsletter. She noted they had also been given funds through Community Consultation. It was asked that groups be advised that they cannot apply for funding from both sources.

## **2.4 Richmond Unlimited**

Cr Henry reported that a meeting had been held with Pam Williams of Richmond Unlimited to consider whether I-Biz could be incorporated into Hubbub.

Mr Ward said there is a need to keep both businesses and residents informed, especially with the town centre upgrade. Richmond Unlimited will distribute 300 copies to businesses.

Cr Henry suggested the Richmond Community Forum could also use Hubbub, instead of them paying for space in the Waimea Weekly.

## **2.5 Mapua and Districts Community Association**

A letter of thanks had been received from the Association for community consultation funding.

Mr Ward reported that Mr Bryce had advised that the Association want to do consultative work on the seawall which was why they had applied for extra funding.

Mr Ward advised Mr Bryce that consultative work on the seawall would need to be done in conjunction with Council.

## **2.6 ASB Bank Aquatic Centre Second Birthday Celebrations**

Council's Recreation Advisor, M Tasman-Jones, had advised that he is organising a Way to Go Action Expo on 7 October 2006 at the Aquatic Centre, which will be combined with the ASB Bank Aquatic Centre's second birthday celebrations.

# **3 PUBLICITY OFFICER'S REPORT**

## **3.1 Tasman Collection Update**

Tasman Collection will include three new books on A Guide to Towns and Communities of Tasman District, Motueka Airport and Reserves and Natural Places in Tasman. There will be an official launch around 30 November 2006. The Motueka Airport book launch will take place at the November Motueka Community Board meeting in Motueka.

Mayor Hurley arrived at the meeting at 8.55 am.

It is intended that booklets will be written next year on Ports of Golden Bay, Gowan, Dairying in Murchison and Viticulture in Upper Moutere.

### **3.2 List of Current Jobs**

Mr Raffills tabled a list of around 70 jobs he is currently undertaking on behalf of Council. He said Hummin in Tasman will have a print run of 30,000 this year. Mr Raffills tabled a copy of the first edition of Jam, the youth magazine.

Cr Henry asked for copies of Jam to be distributed to the Mayor and Councillors.

Mr Raffills said he is going to introduce a booking system for space in the foyer of the Council office and also in the Richmond Library.

### **3.3 A & P Show Attendances**

The dates for the A & P shows this year are:

Richmond – 25/26 November 2006

Motueka – 3 December 2006

Takaka – 20 January 2007

Tapawera – 27 January 2007

Murchison – 18 February 2007

Mr Raffills has asked managers for topics to promote.

Cr Kempthorne suggested a powerpoint with Croucher Street and State Highway upgrades be shown at Richmond.

Mr Raffills advised he has booked a double site at Richmond A & P Show for this year and said that the Waste Minimisation display will be in a separate space from Council.

Cr Henry undertook to arrange Councillor attendance at each of the shows.

## **5 NEWSLINE – THE MAG**

Topics for future issues:

Economic Development

Ministry Social Development Report

Varroa Bee Mite

Motueka Pool

Representation Review (history and structure TDC)

Wai-iti Dam

Arts Festival – Tasman Programme

Recreational motor cycling

Article about Newsline cost/process

Changes in information source (no Nelson Mail)

Community Award winner

Navigation Safety Bylaw

Heat pump winner

Pool Birthday Way 2 Go

Library column

Motueka Hospital pamphlet

SH 6 upgrade/Gladstone Road

Closing dates for submissions, Boredom Busters etc

Mayor Hurley asked that the Tasman District Council history and structure be published as a balanced and factual statement of position.

The meeting concluded at 9.45 am.

Chair:

Date: