

# MINUTES

**TITLE:** Information and Publicity Subcommittee  
**DATE:** Wednesday 16 August 2006  
**TIME:** 8.30 am  
**VENUE:** Heaphy Room, 189 Queen Street, Richmond  
**PRESENT:** Crs E E Henry (Chair), R G Kempthorne, P K O'Shea, Mayor J C Hurley  
**IN ATTENDANCE:** Crs T B King, S G Bryant, Corporate Services Manager (D G Ward), Environment and Planning Manager (D C Bush-King), Publicity Officers (M Raffills, D Cowdrey, A Dunne), Minute Secretary (V M Gribble)

## 1 RECEIPT OF MINUTES – 19 JULY 2006

Moved Crs Kempthorne/Henry  
FN06/08/51

THAT the minutes of the meeting of the Information and Publicity Subcommittee held on 19 July 2006 and containing resolutions numbered FN06/07/01 to FN06/07/06 be received.

CARRIED

## 2 CHAIR'S REPORT

### 2.1 Bainham Women's Group

A letter had been received from the Bainham Women's Group who were concerned about an advertisement in Newsline – The Mag concerning a model search promotion at the Richmond Mall.

The Chair agreed to prepare an appropriate response.

### 2.2 Website Links

Cr Henry suggested that links to different community groups, eg Richmond Unlimited, Our Town Motueka, be included in Tasman District Council's website.

Dry Crust will prepare a paper to consider available options and processes.

## 3 PUBLICITY OFFICER'S REPORT

### 3.1 Health Board Advertisement

A request has been received from the Area Health Board to publish an advertisement in an edition of Newsline – The Mag.

The meeting agreed if the Health Board is prepared to pay for the advertisement, it could be included.

### **3.2 Ezy Info Directory**

Council has been invited to purchase pages in a new Nelson and Tasman Ezy-Info Directory.

It was agreed that no action be taken.

### **3.3 Nelson Mail Advertising**

A letter from Council's solicitors, Fletcher Vautier Moore, was tabled detailing public notice requirements.

Mr Ward noted the Subcommittee decision earlier this year to scale back and subsequently withdraw its contract advertising in the Nelson Mail at the conclusion of the existing contract. This decision was based on the Subcommittee's previous agreement to produce Newsline – The Mag on a fortnightly basis. It was also decided by the Subcommittee to continue to use community newspapers on a weekly basis, as these are distributed to all households within their circulation areas.

Mr Bush-King said any resource consents needed to be advertised could be put in the public notices section of Nelson Mail. He noted that at times of drought weekly notices were put in Nelson Mail for water users.

Cr Henry said this was effectively withdrawing from contract advertising. An education process would be necessary to alert people to the change. She suggested that the Nelson edition of The Leader should be utilised when necessary.

### **Moved Mayor Hurley/Cr Kempthorne FN06/08/52**

**THAT the Council not renew its advertising contract with The Nelson Mail.  
CARRIED**

### **3.4 Friends of Motueka Hospital Trust**

A request has been received for a brochure advertising the Motueka Hospital Trust to be included in a Newsline – The Mag mail out.

Cr Henry asked if there would be any additional costs and if so, considered the Trust should pay.

Mayor Hurley strongly supported the request. He said the facility will be of interest to people outside Motueka.

**Moved Mayor Hurley/Cr Kempthorne  
FN06/08/53**

**THAT**

- a) the Friends of Motueka Hospital Trust brochure be approved for distribution with the September 2006 edition of Newsline – The Mag, subject to a re-write of the brochure (with a final draft to be perused and approved by Council staff), and the Trust making a \$300 payment towards distribution costs.
- b) any other requests to be considered on a case by case basis.

**CARRIED**

#### **4 2006/2007 COMMUNITY CONSULTATION FUNDING**

The agenda contained a report and a schedule detailing requests from community groups for consultation funding for the 2006/2007 financial year.

The Subcommittee considered each application separately.

Mr Ward undertook to advise the Dovedale Residents Group that it is a requirement for approval of community consultation funding that groups be incorporated.

**Moved Crs Bryant/Kempthorne  
FN06/08/54**

**THAT the following Community Consultation Funding for the 2006/2007 financial year be approved.**

	<b>\$</b>
<b>Dovedale Residents Group</b>	<b>2,200</b>
<b>Murchison &amp; Districts Community Council</b>	<b>1,900</b>
<b>Mapua and Districts Community Association</b>	<b>2,000</b>
<b>Rotoiti District Community Council</b>	<b>1,650</b>
<b>Wakefield Community Council</b>	<b>3,630</b>
<b>Richmond Community Forum</b>	<b>3,500</b>
<b>Tapawera and Districts Community Council</b>	<b>2,000</b>
<b>Tasman Area Community Association</b>	<b>1,500</b>
<b>Brightwater Community Association</b>	<b>1,100</b>
<b>Motueka Valley Association</b>	<b>450</b>
<b>Total</b>	<b>19,930</b>

**CARRIED**

#### **5 NEWSLINE – THE MAG – FUTURE STORIES**

Varroa (article needs to be approved by Biosecurity NZ)

Consultation Grants

Information about cost, process and colour of Newsline – The Mag

Motueka Pool Poll

Replacement of Chief Executive Officer

Farewell of Chief Executive Officer  
Aquaculture  
Murchison Wastewater  
Profile – Mik Symons, Golden Bay Community Board member

The meeting concluded at 10.00 am.

Chair:

Date: