

MINUTES

TITLE: Communications Subcommittee
DATE: Wednesday 7 October 2009
TIME: 10.00 am
VENUE: Motueka Service Centre

PRESENT: Crs E J Wilkins (Chair), S J Borlase, J L Edgar
IN ATTENDANCE: Mayor R G Kempthorne, Cr B W Ensor, Corporate Services Manager (M W Staite), Communications Officers (M Raffills, P Jennings), Executive Assistant (V M Gribble)

1 RECEIPT OF MINUTES – 15 JULY 2009

Moved Crs Wilkins/Borlase
FN09/10/01

THAT the minutes of Communications Subcommittee meeting dated 15 July 2009, containing resolutions FN09/07/01 to FN09/07/04 be received.
CARRIED

2 CHAIR'S REPORT

Cr Wilkins welcomed Cr Borlase back after his absence through illness.

3 CORPORATE SERVICES MANAGER'S REPORT

Mr Staite spoke to his report contained in the agenda which included information on the financial status and the communications strategy.

Cr Ensor asked that last year's comparative figures be included in the financial statement.

Moved Crs Wilkins/Edgar
FN09/10/02

THAT the Corporate Services Manager's report dated 30 September 2009 be received.
CARRIED

4 NATIONAL RESEARCH BUREAU LTD ANNUAL SURVEY

Mr Staite spoke to the report in the agenda which informed the Subcommittee of the results of the 2009 National Research Bureau Ltd (NRB) Survey.

**Moved Crs Borlase/Wilkins
FN09/10/03**

**THAT the National Research Bureau Ltd Annual Survey report dated
30 September 2009 be received.
CARRIED**

5 RADIO ADVERTISING

Mr Staite spoke to the report contained in the agenda which informed members of the various radio advertisements currently being used to promote the services/functions of the Tasman District Council.

**Moved Crs Wilkins/Edgar
FN09/10/04**

**THAT the Radio Advertising report dated 30 September 2009 be received.
CARRIED**

6 NEWSLINE REBRANDING

Mr Staite spoke to his report contained in the agenda which reviewed the current Newsline The Mag masthead and layout. Three options were included for consideration.

**Moved Crs Edgar/Borlase
FN09/10/05**

**THAT option 3 be approved for the new masthead for Newsline The Mag.
CARRIED**

7 COMMUNICATIONS OFFICER'S REPORT

Mr Raffills spoke to his report contained in the agenda.

**Moved Crs Wilkins/Borlase
FN09/10/06**

**THAT the Communications Officer's Report dated 30 September 2009.
CARRIED**

8 WORK IN PROGRESS

Mr Raffills spoke to the Work in Progress report contained in the agenda.

**Moved Crs Edgar/Borlase
FN09/10/07**

**THAT the Work in Progress report dated 30 September 2009 be received.
CARRIED**

9 MEDIA REPORT

Mr Jennings spoke to the media report which was contained in the agenda.

Mr Staite undertook to provide guidelines for media reports involving councillors prior to an election, to the next meeting of the Subcommittee.

Cr Edgar requested that Councillors be provided with copies of Live Nelson, Nelson City Council's fortnightly newspaper.

**Moved Crs Wilkins/Edgar
FN09/10/08**

**THAT the Media Report dated 1 October 2009 be received.
CARRIED**

10 2009/2010 COMMUNITY CONSULTATION GRANTS

**Moved Cr Borlase/Mayor Kempthorne
FN09/10/09**

**THAT Cr Ensor be granted voting rights for the Community Consultation
Grants.
CARRIED**

**Moved Mayor Kempthorne/Cr Borlase
FN09/10/10**

**THAT the following applications for 2009/2010 Community Consultation Grants
be approved:**

Organisation	\$
Dovedale Residents Group	2,200
Rotoiti District Community Council	1,800
Tapawera and Districts Community Council	3,000
Mapua and Districts Community Association	2,500
Wakefield Community Council	3,730
Murchison and Districts Community Council	2,000
Tasman Area Community Association	1,500
Brightwater Community Association	2,100
Motueka Valley Association	750

CARRIED

The meeting concluded at 11.50 am.

Chair:

Date: