

# AGENDA

**TITLE:** Information and Publicity Subcommittee  
**DATE:** Tuesday 16 May 2006  
**TIME:** 8.30 am  
**VENUE:** Tasman Council Chambers, 189 Queen Street, Richmond  
**MEMBERS:** Crs E E Henry (Chair), P K O'Shea, R G Kempthorne

**1. OPENING, APOLOGIES, WELCOME**

**2. RECEIPT OF MINUTES**

2.1 Information and Publicity Subcommittee  
15 March 2006

**3. CHAIRPERSON'S REPORT**

*(Verbal report)*

**4. PUBLICITY OFFICER'S REPORT**

*(to be tabled at today's meeting)*

4.1 **Publicity Strategy** – formal adoption of this policy which was approved in principle at a recent Information and Publicity Subcommittee meeting

4.2 **Newsline – The Mag Procedures** – feedback from the Publicity Officer's report to the Subcommittee meeting of 15 March 2006

4.3 **Meeting Attendance** – feedback from the Publicity Officer's report to the Subcommittee meeting of 15 March 2006

4.4 **Event Signage on Deviation**

4.5 **Council Signs**

4.6 **Suggested Guidelines for Advertising and Product Promotion in TDC Documents**

**5. DRAFT NEWSLINE 132**

*A copy of draft Newsline will be forwarded to Subcommittee members prior to this meeting.*

**6. CONTENT FOR NEWSLINE 133**